

SPONSOR PACKET

HERBST THEATRE
Wednesday, April 24, 2013

Support our
community
and help
us create
solutions to
homelessness



A NIGHT WITH THE STARS

A benefit for
Community Housing
Partnership

“ Each of the performers on the stage tonight has lost their home and they’ve lost their community and they’ve found their own foundations to rebuild their lives. ”

Gail Gilman, Executive Director,
Community Housing Partnership

DATE: Wednesday, April 24, 2013

TIME: 5:30 p.m. - VIP Reception
 7:00 p.m. - Presentation & Performances Begin
 8:30 p.m. - Dessert Reception

LOCATION: HERBST THEATRE
 401 Van Ness Avenue
 San Francisco, CA 94102



THE EVENT

Join in the excitement of A Night With The Stars, a performance event which benefits Community Housing Partnership (CHP). This annual event brings together the community to enjoy amazing performances, wine and beer, hors d'oeuvres, and dessert. The event celebrates Community Housing Partnership's tenants and program participants as they perform on stage. All performers are formerly homeless individuals who have been selected through a talent show process and have been paired with a local artist who mentors him or her through months of preparation. Performers have overcome many barriers as a result of their homelessness, and now are able to highlight their talents on stage and with their community.

EVENT DEMOGRAPHICS

Number in attendance:
 The Herbst Theatre seats 916 people

Number of people receiving the invitation:
 2500 +

Average age:
 45

Industry professionals attendance:
 Architecture, Banking, Entertainment,
 Government, Housing Development,
 and Nonprofit

Second to last event to be held prior
 to the Herbst Theatre renovation.

BENEFICIARY DESCRIPTION

Community Housing Partnership creates, implements, and demonstrates solutions to homelessness in San Francisco. To achieve this mission, Community Housing Partnership develops and operates high quality, permanent affordable housing with comprehensive support services both on-site and through an outpatient substance abuse treatment program. Community Housing Partnership currently owns and/or operates eleven housing sites that serve formerly homeless adults and families and has two new projects in the pipeline. Community Housing Partnership also engages in community and economic development through its job training programs, a community organizing project, and a social enterprise that employs formerly homeless adults. CHP believes providing an individual housing only solves one issue of homelessness; providing an individual support services in stable housing offers a foundation for success.

“ We have talent,
 and we have
 talent with
 stories to go
 with them. ”
 Dave Clark,
 Anchor, KTVU
 Mornings on 2



Dear Friend of Community Housing Partnership,

On behalf of Community Housing Partnership, we would like to invite you to join us as a sponsor at our annual event, A Night With The Stars (ANWTS), on April 24, 2013 at the Herbst Theatre in the Theatre district of San Francisco, California.

As you may already know, and will read further in this packet, this is a powerful event that impacts the lives of the performers, all of whom are formerly homeless individuals, and those in attendance. Our A Night With The Stars finalists each receive support from tenant services, mentorship from an established entertainment professional, and appropriate instruments and attire. It is amazing to see what can happen when individuals receive tools for success!

Sponsorships made to the A Night With The Stars fundraiser are key to the event and our organizational success. With your support Community Housing Partnership can continue to provide exceptional services and housing to the homeless and formerly homeless San Francisco community. As a sponsor, you will receive many benefits depending on your contribution level, all of which are listed in this packet. Please return your sponsorship form by February 15th so we can make certain you receive all the promotional benefits.

Community Housing Partnership creates real solutions to homelessness. Join us in this effort!

If you would like any additional information or assistance at any time, please contact Bridget Holian, Director of Fund Development, at (415) 852-5304, or bholian@chp-sf.org.

Congratulations!



Gail Gilman
Executive Director



Ramie Dare
President, Board of Directors



OUR PAST SPONSORS



“ The event was a lot of fun and truly heartwarming. ”
 Stephan Jones,
 MB Contract Furniture

“ Every day we get emails from our constituents asking what we’re doing to solve homelessness in our city and one of the things I often say is supporting organizations like Community Housing Partnership. ”
 Jane Kim,
 District 6 Supervisor



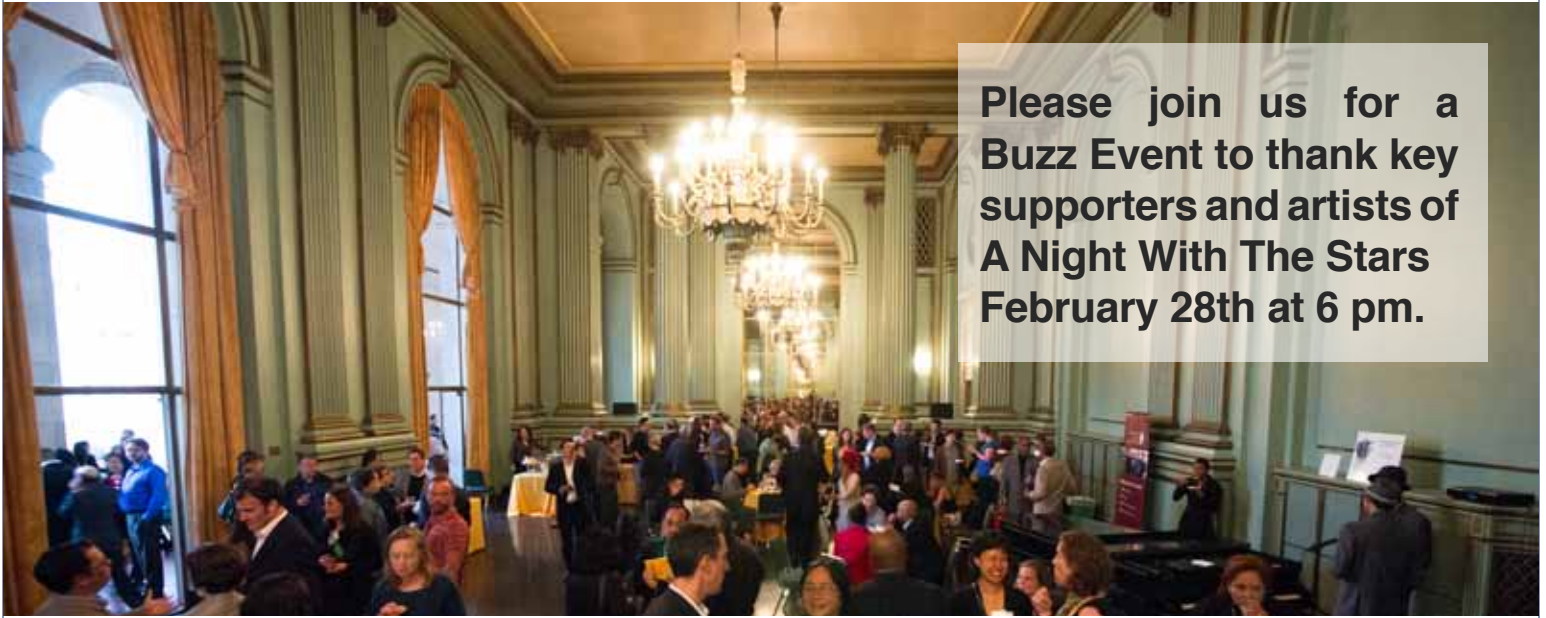
SPONSORSHIP OPPORTUNITIES

Sponsorship Benefits	Silver \$2500	Gold \$5000	Platinum \$10,000	MobileCause Sponsor (Only 1 available) \$15,000	Signature/ Diamond \$20,000
Tickets to buzz event	4	6	12	15	20
VIP Tickets to the event	4	8	16	24	32
Advertisement in event program	1/4 Page	1/2 Page	1 Page	1 Page	2 Page Center Fold
Social Media Mentions to 600+ CHP friends	1	2	4	6	8+
Verbal Recognition at the event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Event Title Listing					<input type="radio"/>
CEO or Company Representative provides welcome remarks at event					<input type="radio"/>

LOGO PLACEMENTS

Event invitation mailed to 2500+ People	Company Listing	Company Listing	Logo	Logo	Prominent display
CHP Homepage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Prominent display
ANWTS Event Website	Company Listing	Small Logo	Medium Logo	Large Logo	Prominent display
E-Blast to over 8000 people	Company Listing	Small Logo	Medium Logo	Large Logo	Prominent display
PowerPoint slide in rotation at Event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Event video	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Event signage	Shared Signage	Shared Signage	Private Sign	Shared Sign	Private Sign
Event podium signage					<input type="radio"/>
Mention during MobileCause				Sole Sponsor 5 Mentions	





Please join us for a Buzz Event to thank key supporters and artists of A Night With The Stars February 28th at 6 pm.

IMPORTANT DEADLINES

For listing in invitation, pledge must be received by **February 15, 2013**

For listing in program, pledge must be received by **April 1, 2013**

NAME

EMAIL

COMPANY

CONTACT PERSON

ADDRESS

CITY STATE ZIP

PHONE (DAY) PHONE (EVENING) FAX

SPONSORSHIP LEVEL

\$20,000 \$15,000 \$10,000 \$5,000 \$2,500

Please email your completed form to anightwithstars@chp-sf.org or mail it to:
A Night With The Stars, Community Housing Partnership,
20 Jones Street, Suite 200 San Francisco, CA 94102

Your contribution to Community Housing partnership is tax deductible to the full extent permitted by law. EIN 94-3112338

For assistance or more information, please contact Bridget Holian at (415) 852-5304 or anightwiththestars@chp-sf.org



UNDERWRITING, HOST AND MEDIA OPPORTUNITIES

Financial underwriting is critical to the success of the A Night With The Stars Event. Please refer to the list below for the additional opportunities that are available. Your support will be recognized in the A Night With The Stars Program, on signage at the event, on the Community Housing Partnership website, and in other Community Housing Partnership collateral.

Host Sponsorship Opportunities

<p>\$1000 Host 5 VIP Tickets and 2 Buzz Event Tickets</p>	<p>\$700 Host 4 VIP Tickets and 2 Buzz Event Tickets</p>	<p>\$400 Host 2 VIP Tickets and 2 Buzz Event Tickets</p>
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Underwriting Opportunities

<p>\$5000 Entertainment Underwriter</p>	<p>\$4000 Print Invitation Underwriter</p>	<p>\$2000 Laugh Box Flipbook Underwriter</p>
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Media Sponsorship Opportunities

<p>Print Media Sponsor</p>	<p>Television Media Sponsor</p>	<p>Radio Media Sponsor</p>
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Past Media Sponsors



UNDERWRITING, HOST AND MEDIA FORM



IMPORTANT DEADLINES

For listing in program, pledge must be received by **April 1, 2013**

NAME _____

EMAIL _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE (DAY) _____ PHONE (EVENING) _____ FAX _____

HOST LEVEL

- \$1,000** Five Tickets **\$700** Four Tickets **\$400** Two Tickets

UNDWRITER LEVEL

- \$5,000** Entertainment **\$4,000** Invitation **\$2,000** Flipbook

MEDIA SPONSOR LEVEL

- Television** **Print** **Radio**

MY PAYMENT METHOD

- Online Payment**
Go to http://chp-sf.org/support_donate.html
- Check**
Payment to Community Housing Partnership is enclosed
- Charge my Credit Card**

Credit Card Number _____

Visa MasterCard American Express

Expiration Date _____ CVC Code _____

Name on Card _____

Authorization Signature _____

Contact information above must match credit card billing information

Please **email your completed form to anightwithstars@chp-sf.org** or mail it to:

A Night With The Stars, Community Housing Partnership,
20 Jones Street, Suite 200 San Francisco, CA 94102

Your contribution to Community Housing partnership is tax deductible to the full extent permitted by law. EIN 94-3112338

For assistance or more information, please contact Bridget Holian at (415) 852-5304 or anightwiththestars@chp-sf.org



Sponsor Community Housing Partnership's Annual Event, A Night With The Stars and be a part of something larger than your typical event!
www.chp-sf.org/anightwiththestars



“ We could lose everything we own or everything we care about. I have learned also however that recovery is possible, redemption is possible. ”

David Elliott Lewis
 Performer,
 A Night With The Stars 2011

“ We are here tonight to honor several persons who will teach us the true meaning of success: having the strength to carry on against all odds. ”

María Letícia Gomez
 Univision San Francisco,
 Emcee at A Night With The Stars 2012

