



## NEWS RELEASE

### HOMERISE AND TNDC TO BUILD PERMANENT SUPPORTIVE HOUSING IN SOMA

SAN FRANCISCO, Calif. July 8, 2021 (SEND@PRESS NEWSWIRE) - HomeRise (formerly Community Housing Partnership) and Tenderloin Neighborhood Development Corporation (TNDC) are excited to announce a new partnership to build permanent supportive housing at 725 Harrison Street in the South of Market (SOMA) neighborhood.

This new construction project in Central SOMA and within the Filipino Cultural Heritage District will serve formerly homeless San Franciscans. Building and developing these new homes is a key pillar of Mayor London Breed's COVID-19 recovery strategy and is crucial to revitalizing the City's economy while at the same time addressing the community's need for new housing.

According to Raquel Redondiez, Director of SOMA Pilipinas, "There is definitely a great need for supportive housing in SOMA. During the pandemic we saw an increase in unhoused Filipinos with 3-4 different tent sites popping up. We found that while many of our unhoused community members had been living on the streets for decades, some were newly unhoused - those who were marginally housed pre-COVID, and were staying with family and friends, but could no longer be in-and-out during the pandemic."

"This a wonderful opportunity to partner with the City and with TNDC on this new building that will bring homes to those who need them most," said Rick Aubry, CEO of HomeRise. "We are delighted to welcome SOMA Pilipinas and other vital community organizations to join with us to build a new, inclusive future for the neighborhood."

The Mayor's Office of Housing and Community Development (MOHCD) awarded HomeRise and TNDC the development opportunity through a competitive RFQ process. HomeRise and TNDC will partner with MOHCD throughout the project's development.

"Building more affordable homes for people who are unhoused remains a critical strategy for building racial and economic equity in San Francisco. We're honored to be in partnership with the Mayor's office, HomeRise, and our neighbors in SOMA to bring 725 Harrison to fruition," said Don Falk, CEO of TNDC.



### **About HomeRise**

HomeRise is the leading nonprofit in San Francisco helping people experiencing homelessness rise up and transform their lives. Our mission is built on a simple-but-powerful idea: we combine housing with support services, like mental health services and job training, and empower our residents to advocate for local policies that create long-term change. We believe a home has the power to stabilize a person's life, helping people to improve their health, cook for their family, find a job, begin paying rent, feel a sense of dignity, and contribute to the community.

Together with our supporters, we are changing lives and rebuilding the neighborhoods and city that we love. Each year, HomeRise's supportive housing transforms the lives of more than 1,900 adults, children, seniors, and veterans who experienced homelessness. The impact is long-lasting: 98% of our past and present residents who experienced homelessness stay housed. To learn how you can rise up and make a difference, visit [www.homerisesf.org](http://www.homerisesf.org).

### **About TNDC**

At TNDC, we believe that everyone deserves to thrive. Since 1981 we've supported tenants and community members in building transformative communities through Homes, Health, and Voice. Over the course of 40 years, we have innovated supportive housing practices with onsite social workers and wellness programming that meet unique community and foster cultural inclusion and belonging. Today, over 5,800 people are housed across our 43 buildings and in a few years, we will reach over 10,000 people.

Rooted in the Tenderloin with branches across seven San Francisco neighborhoods and growing, TNDC strives to work alongside communities and meet people where they're at. We believe that only together we can build a future with economic and racial equity. Learn more about our work at [www.tndc.org](http://www.tndc.org).

### MEDIA ONLY CONTACT

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